

# Diploma of Business

**COURSE CODE:** BSB50215

**CRICOS COURSE CODE:** 097071E



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## COURSE DESCRIPTION

Know you want to work in the business world but not quite sure where it could take you? Let the Diploma of Business be your guide. Our practical course gives you general business skills like managing projects, finances and people so you are able to take the next step in launching your career.

In addition to these fundamental aspects, you will explore the process of analysing and interpreting market trends, investigate the use of innovation to create digital solutions for business problems and develop emotional intelligence skills to connect on a deeper level with your network.

## COURSE MODULES

### **FIND YOUR SPARK**

BSBLDR501 Develop and use emotional intelligence

### **DISRUPT THE MARKET**

BSBMKG507 Interpret market trends and developments

### **DEVELOP YOUR IDEA**

BSBMKG502 Establish and adjust the marketing mix

### **TAKE IT TO MARKET**

BSBMKG523 Design and develop an integrated marketing communication plan

### **FINANCIAL VIABILITY**

BSBFIM501 Manage budgets and financial plans

### **CREATE A PROTOTYPE**

BSBINN501 Establish systems that support innovation

### **MINIMUM VIABLE PRODUCT**

BSBEBU501 Investigate and design e-business solutions

### **MAKE IT HAPPEN**

BSBPMG522 Undertake project work

## THE FACTS

**DURATION:** 52 weeks (including term breaks)

**STUDY PERIODS:** 4 terms (10 weeks per term)

**TOTAL HOURS OF STUDY:** 1200 hours

**CAMPUS:** Sydney & Canberra

## EMPLOYMENT OPPORTUNITIES

- Administrator
- Executive officer
- Program Consultant
- Program Coordinator
- Business Development Manager

## ENTRY REQUIREMENTS

- Successful completion of BSB40215 Certificate IV in Business or related discipline (preferred) OR successful completion of Australian Year 10 or equivalent OR relevant vocational experience
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent than 5 or equivalent